

May 2013

Godrej was closely associated with Panchauli (1992) and Kinnaur (1994) expeditions conducted by world famous mountaineer Chris Bonington and Harish Kapadia who soon became close friends of Sohrab Godrej. Sohrab writes in his biography that Bonington's mountaineering skills were legendary. Bonington's interesting business presentations often underlined the similarities between the sport of mountaineering and world of business. Qualities like leadership, team work, planning, organisation and perseverance that are considered essential for mountaineering are keystones in running a business successfully. Sohrab writes that Bonington's expeditions exemplified the spirit of adventure and achievement that Godrej always encouraged.

This month Godrej Archives bring to you the photograph that shows the informal ties that Sohrab shared with these mountaineers. The photograph dated 29.05.1994 was taken at a get-together of the Indian-British Kinnaur expedition.

